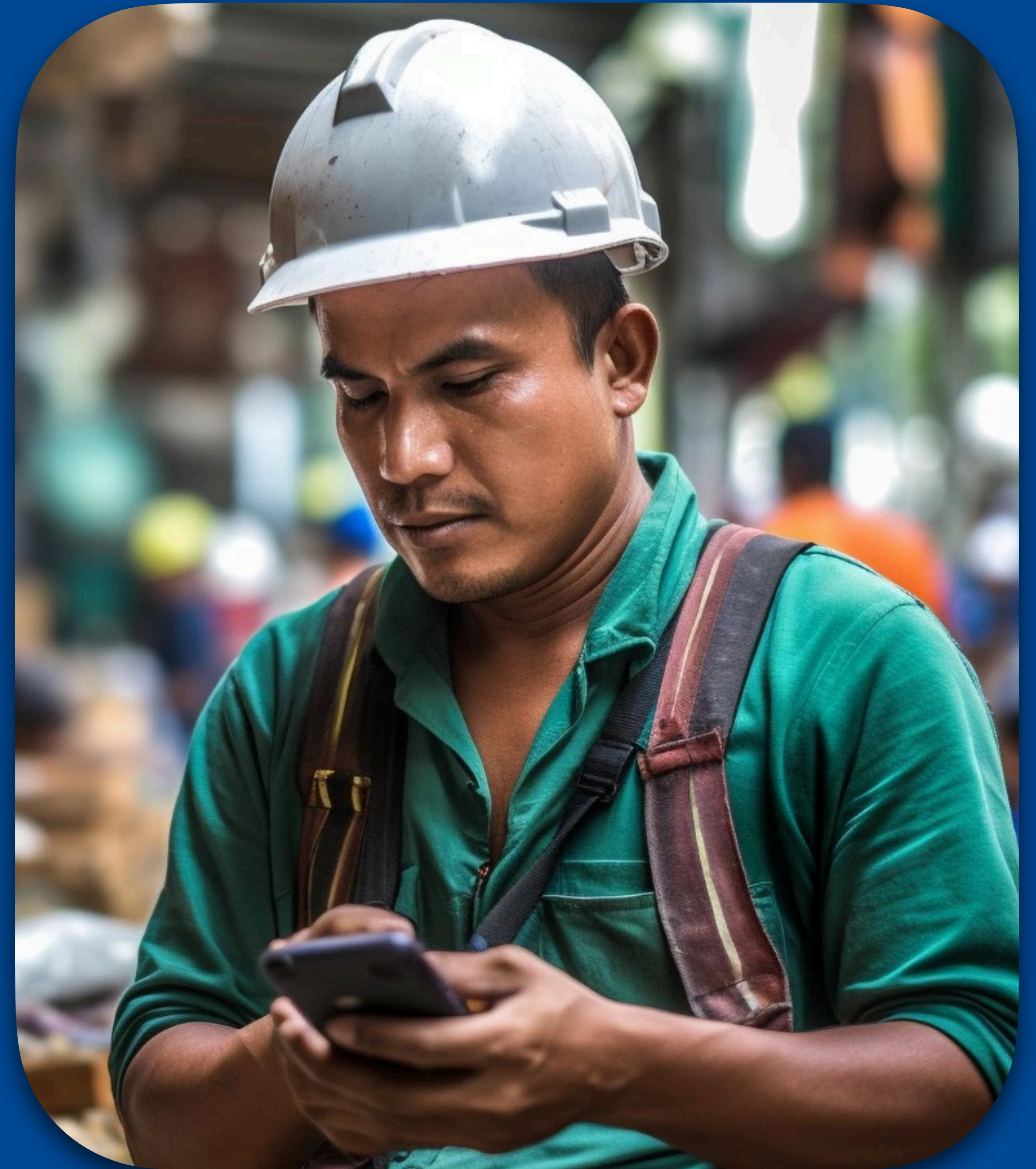




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Productivity Through Learning



Lack of Skills in frontline workers

✧ **55%** of frontline workers are **not correctly qualified** for their jobs.

✧ **+2.7B** frontline workers **worldwide**

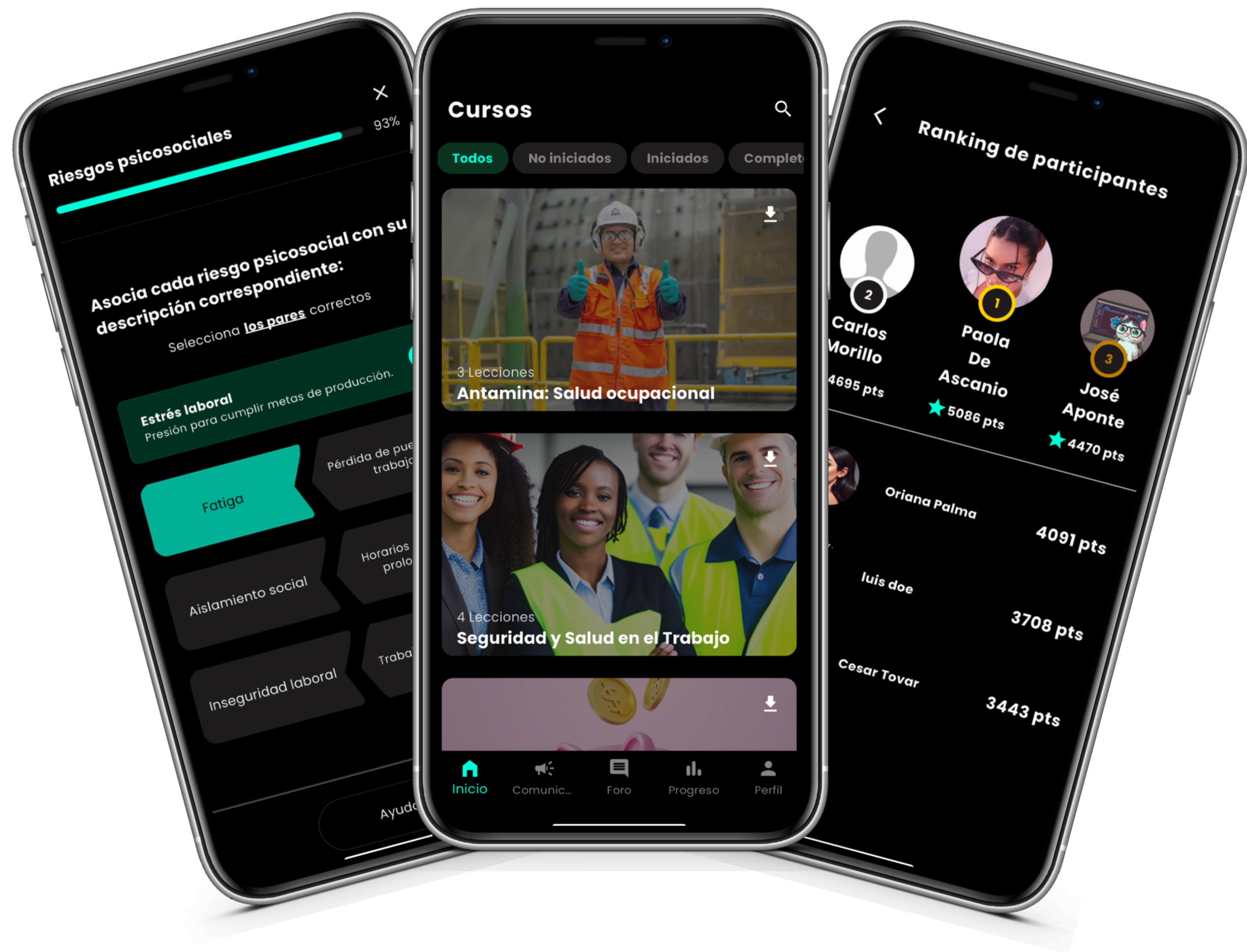
✧ **USD 8.5T** Global labour deficit



This segment of workers operate in multiple industries but have very **similar characteristics**

Mobile Learning System

Designed for individuals with poor learning habits & connectivity.



Productivity through Learning



Mobile Learning System

Designed for individuals with poor learning habits & connectivity.



Technology Available
to the User

Active Learning
Dynamic

Follow Up
Through Data



Solution Designed Based on **Tools Accessible** to Frontline Workers



Mobile-First

App (Android and iOS) and Web-Responsive



Low-Tech

Without unnecessary complex functionalities



Low-Bandwidth

Low Data Consumption



Works Without Internet

Can Be Used Offline

Mobile Learning System

Designed for individuals with poor learning habits & connectivity.



Technology Available
to the User

Active Learning
Dynamic

Follow Up
Through Data



Interactive learning dynamic that uses
questions as the **source of learning**



Active Learning

Through error correction



Constant Feedback

For reinforcement and correction



Adhoc content

Developed with AI for each company



Help Forum

Peer-to-peer learning

Mobile Learning System

Designed for individuals with poor learning habits & connectivity.



Technology Available
to the User

Active Learning
Dynamic

Follow Up
Through Data



Remote Learning but **connected through data** using real-time learning metrics



Assistance

User activity or inactivity



Time invested

Minutes per day, per week



Progress

Completion and advancement rates



Results

Points Earned out of Total Points

Subscription Model

Scaling learning with a straight forward and clear model.

Basic

Up to **100** users

\$ 199/month

Billed annually

- ✓ DIY Courses
- ✓ Email Support
- ✓ Analytics
- ✓ 2 Admin

Growth

101 - 250 users

\$ 399/month

Billed annually

- ✓ DIY Courses
- ✓ Email, WhatsApp Support
- ✓ Analytics
- ✓ 3 Admin

Scale

251 - 500 users

\$ 599/month

Billed annually

- ✓ DIY Courses
- ✓ Email, WhatsApp Support
- ✓ Analytics
- ✓ 5 Admin

Corporate

501 - 1,000 users

\$ 999/month

Billed annually

- ✓ DIY Courses
- ✓ Email, WhatsApp Support
- ✓ Analytics
- ✓ 5 Admin

Enterprise

1,001 users or more

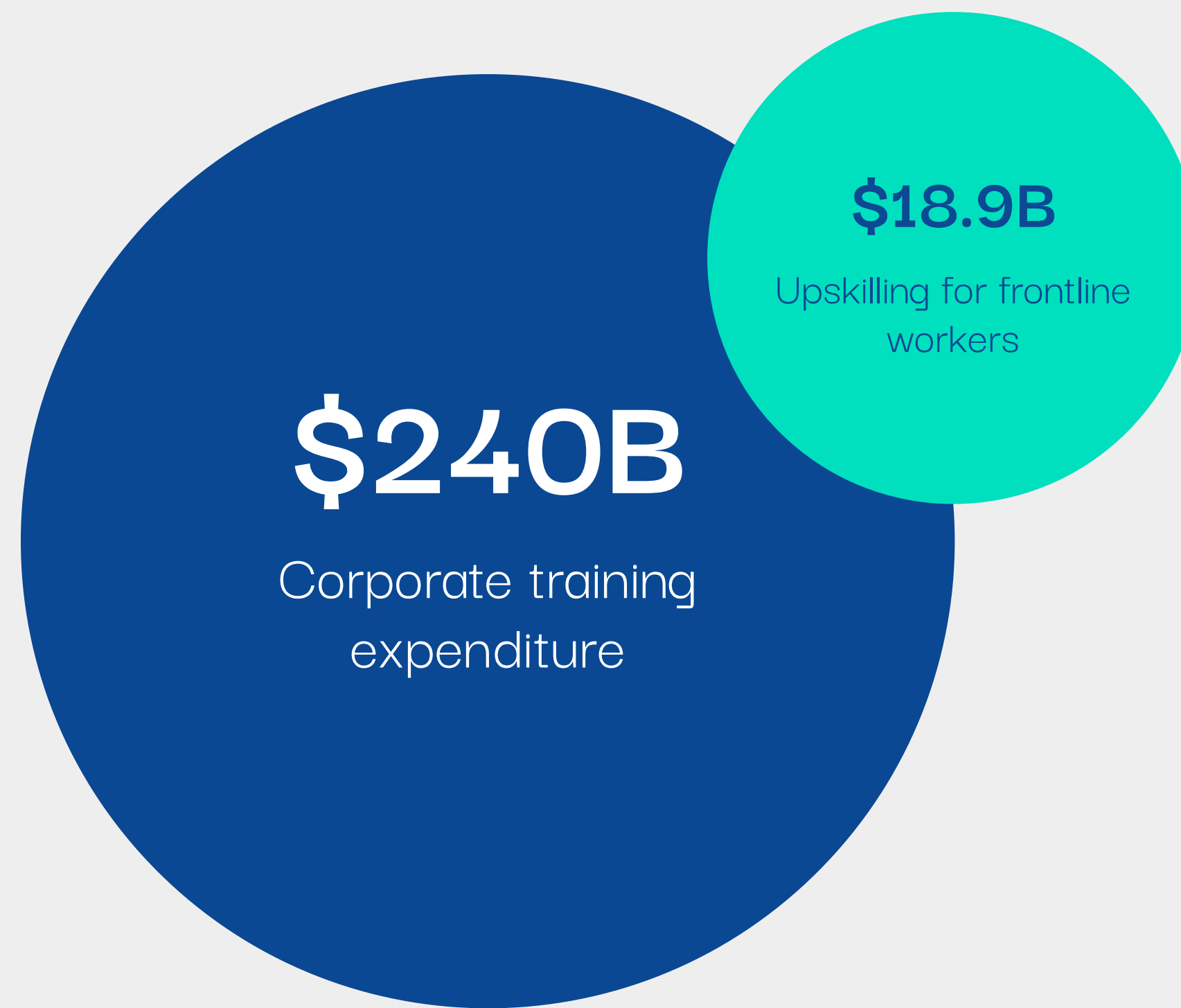
\$ 999/month

Billed annually

+ USD 100 por each 1,000 additional users.

Market Size

The market opportunity is **huge and growing**



LatAm **USD 3.4B**
Target Market



CAGR **16.2%**
Accelerated growth



Highly fragmented and
underserved market

Impact & Traction

Powerful and scalable initial deployment



Impact Indicators



Impacted users
+200,000



B2B clients
+55



Sales last 12-months
USD +800K

Impact & Traction

Our users **love us!**

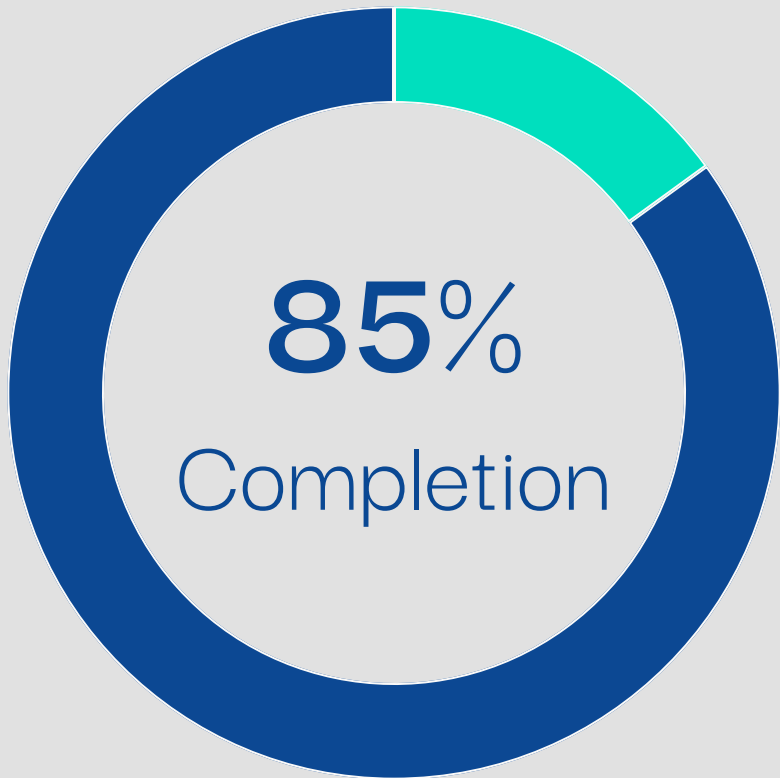


Effective solution even for segments with **low learning habits and learning discipline.**

Learning Interaction Satisfaction and Engagement



General satisfaction with the courses that our users take.



Especially relevant considering the **dropout rates of over 90% for MOOCs.**

Creating thousands of high-impact stories



+12% Productivity
Agricultural production fields

-14% Incidents
Plant accidents caused by
operators

Decrease
Interest rates for MSMEs

The Team

The perfect combination of **passion and experience.**



Jose Luis Gamboa

CEO

Co-Founder



Gonzalo Yrigoyen

COO

Co-Founder



José Aponte

CTO

First team member





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Productivity Through Learning

